

Why Shredding Companies Are Not All the Same – or Equally Secure



Making sure
it's secure.™

In today's world, you understand the necessity of shredding confidential information after it's no longer needed. It's not just good business – it's the law. But if your current information destruction provider offers more than just shredding services, you could be open to a security breach, which could cost much more than you realise.



You're risking your organisation's good reputation.

No company wants to experience an information security breach, yet every business today is at risk. A breach could cost you not only your customers and associated revenue, but also your good business reputation. Consider these facts:

- × The average organisational cost of a data breach to UK businesses is over £2.2 million.¹
- × A 2014 government survey showed that 81% of large and 60% of small businesses had a security breach in the last year.²
- × 10% of organisations that suffered a breach in the last year were so badly damaged by the attack that they had to change the nature of their business.³
- × The cost to UK companies of lost business as a result of a security breach is estimated to be £950,000.⁴
- × Past surveys have shown that on average it takes 11.8 months to restore an organisation's reputation following a data breach.⁵

Information security might not be your current provider's biggest concern.

Think about it. If secure destruction isn't your current shredding provider's primary area of expertise, your information is at risk. Here's why:

- × Shredding service providers that offer multiple services are primarily concerned with service logistics and cost efficiencies.
- × Security can be compromised when your supplier has to outsource the work to service all your locations.
- × Many can't guarantee a secure chain of custody, or provide a Certificate of Destruction.
- × Their employees may have little to no training because they have to perform many services in addition to document destruction.
- × A multi-service provider may not have the training and expertise to advise you on best practices, or keep you up-to-date on changes in legislation.

**0800 028 1164 or visit
us at shredit.co.uk**



ISO Certified

Shred-it Limited has been assessed and certified as meeting the requirements of ISO 9001:2008, ISO 14001:2004 and BS EN15713.

Make Shred-it Your Chosen Partner for Secure Information Destruction



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Chose an information security expert for all your information destruction needs. Shred-it has over 25 years' experience in confidential shredding and is now the world's largest secure information destruction company. We operate in 170 markets in 18 countries and service over 300,000 customers worldwide – including over 20,000 in the UK. More reasons to trust Shred-it as your secure information destruction partner:

We are *the* information destruction experts.

Protecting your confidential information is our top priority – because secure destruction is all we do.

- ✓ Why would you trust your company's reputation with any service provider that leaves you vulnerable to information security breaches?
- ✓ Our proprietary technology and procedures exceed industry standards.
- ✓ Shred-it employees are highly trained security experts.
- ✓ We stay up-to-date on the privacy legislation that affects your industry.
- ✓ You are guaranteed consistent nationwide service from a partner who serves more locations than any other.

What Shred-it clients say about us:

"Knowing that our patient records and other sensitive information are destroyed on site gives us peace of mind. And with sustainability being an integral aspect of procurement, it's good to know the material is also recycled."

— Sandwell Hospital

Sources

- 1 Ponemon Institute LLC/IBM, 2014 Cost of a Data Breach UK
- 2 PWC, Department for Business Administration & Skills, 2014 Information Security Breaches Survey
- 3 PWC, Department for Business Administration & Skills, 2014 Information Security Breaches Survey
- 4 Ponemon Institute LLC/IBM, 2014 Cost of a Data Breach UK
- 5 Ponemon Institute LLC/Experian 2011, Reputation Impact of a Data Breach

Our secure shredding solution provides you with peace of mind.

We use a consistent approach to information destruction across all locations, through our secure, step-by-step process:

- ✓ Shred-it consoles are constructed so that documents can't be removed after they're deposited.
- ✓ Your Shred-it security-trained expert arrives on a pre-agreed schedule for regular service visits.
- ✓ We destroy your documents at a secure location or on site at your premises, depending on your requirements.
- ✓ You receive a Certificate of Destruction for each service, your auditable proof that your documents have been securely destroyed.
- ✓ Our services are flexible and can be customised to meet each of your location's needs.
- ✓ At Shred-it, we care about the environment and recycle all paper documents once they've been destroyed.



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