



Case Study: Namesco

Caroline Copeman, *HR and Office Manager*

The challenges of securely destroying confidential information

Namesco is a domain and hosting company that was founded in 1996. Unlike many UK SMEs, Namesco deals with more electronically stored data than paper-based information, which poses its own challenges when it comes to information security. As the company has grown, it has had to adapt to increased volumes of confidential information and how best to ensure that these are dealt with in a secure manner. Corporate Social Responsibility has also become an integral part of the business as Namesco seeks ways to operate more sustainably.

Learning the importance of having a secure destruction solution

“When we first started our business, we were a small office – just six people – and we were learning about how to approach information security.

As an Internet company, it’s not just paperwork that we have to deal with. In fact paperwork is only a small part of the confidential information we hold; a lot of data is held on hard drives. We tend to store a lot of information electronically therefore we needed an information security solution that could effectively and securely deal with both types of data.”

How Shred-it helped us improve our information security

“From the start, Shred-it was able to offer us a solution that helps us to responsibly deal with the varying types of confidential information we hold. Shred-it’s service



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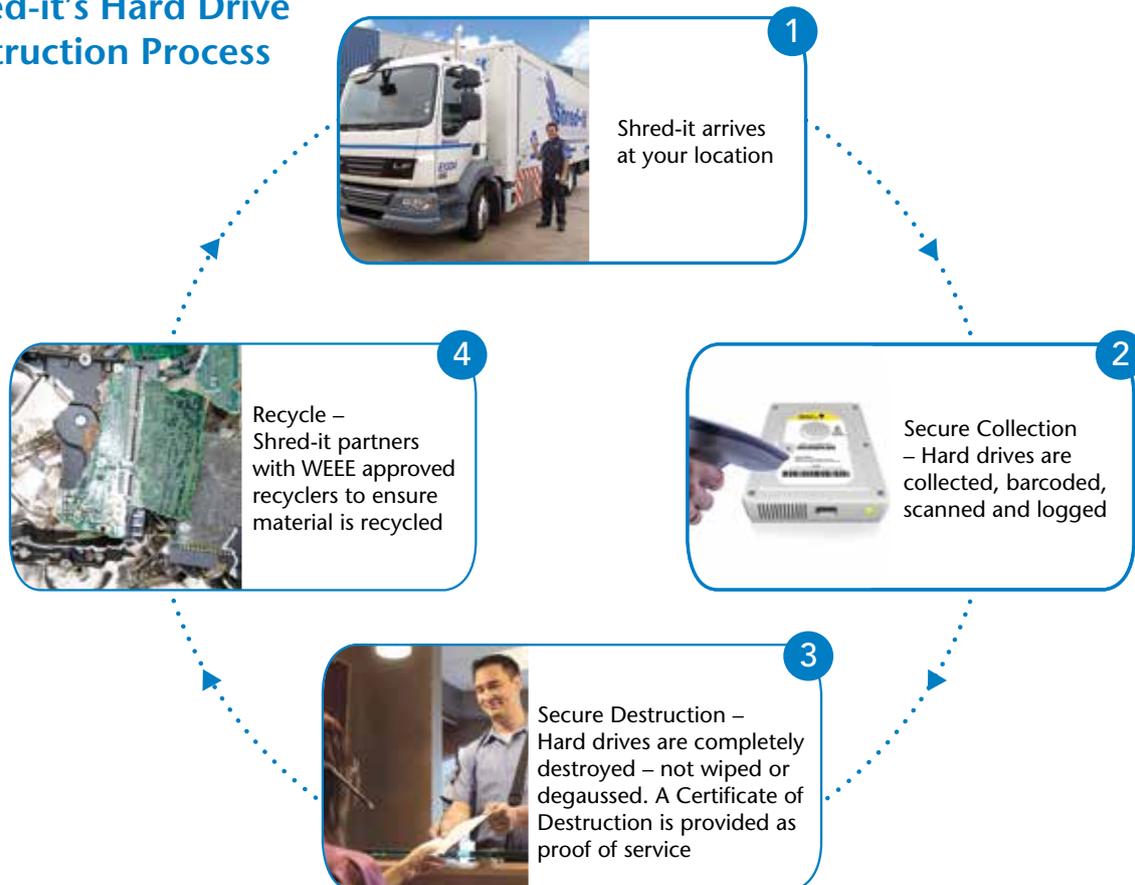


incorporates the destruction of both electronic and paper information so that all customer and business information is safe regardless of how it is stored. Our Customer Service Representative is always on time, well presented and professional, which gives us great confidence that our sensitive data is being taken care of by a reliable team. Additionally, everything is destroyed on site; therefore, we can see the destruction and we don't have to worry about our data falling into the wrong hands. We then receive a Certificate of Destruction, which gives us total security and additional peace of mind.

At Namesco, we take the Data Protection Act and other European legislation on information security very seriously and knowing that Shred-it does also means that we can have full confidence in their service.

In recent years, Corporate Social Responsibility has become a central part of our business and it's essential that we operate sustainably. Shred-it recycles all the paper that it destroys so we can be secure and save trees at the same time, an added bonus to the service. Namesco is a growing business and our customer base continues to increase, therefore we are proud to be able to give our customers confidence that we take their confidential information very seriously."

Shred-it's Hard Drive Destruction Process



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