

# HOW SECURE IS YOUR E-MEDIA DISPOSAL?



By 2018, employees will be using up to **4 PERSONAL COMPUTING DEVICES CONTAINING SENSITIVE INFORMATION** on the job.



**GLOBAL AVERAGE COST PER RECORD BREACH**  
\$3.62 million global average cost per data breach.

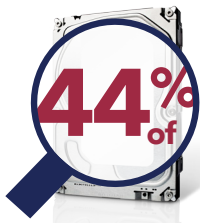


**DATA LEAKAGE IS THE TOP** BYOD security concern at **72%**  
**56%** WORRY ABOUT UNAUTHORIZED ACCESS to company data and systems.



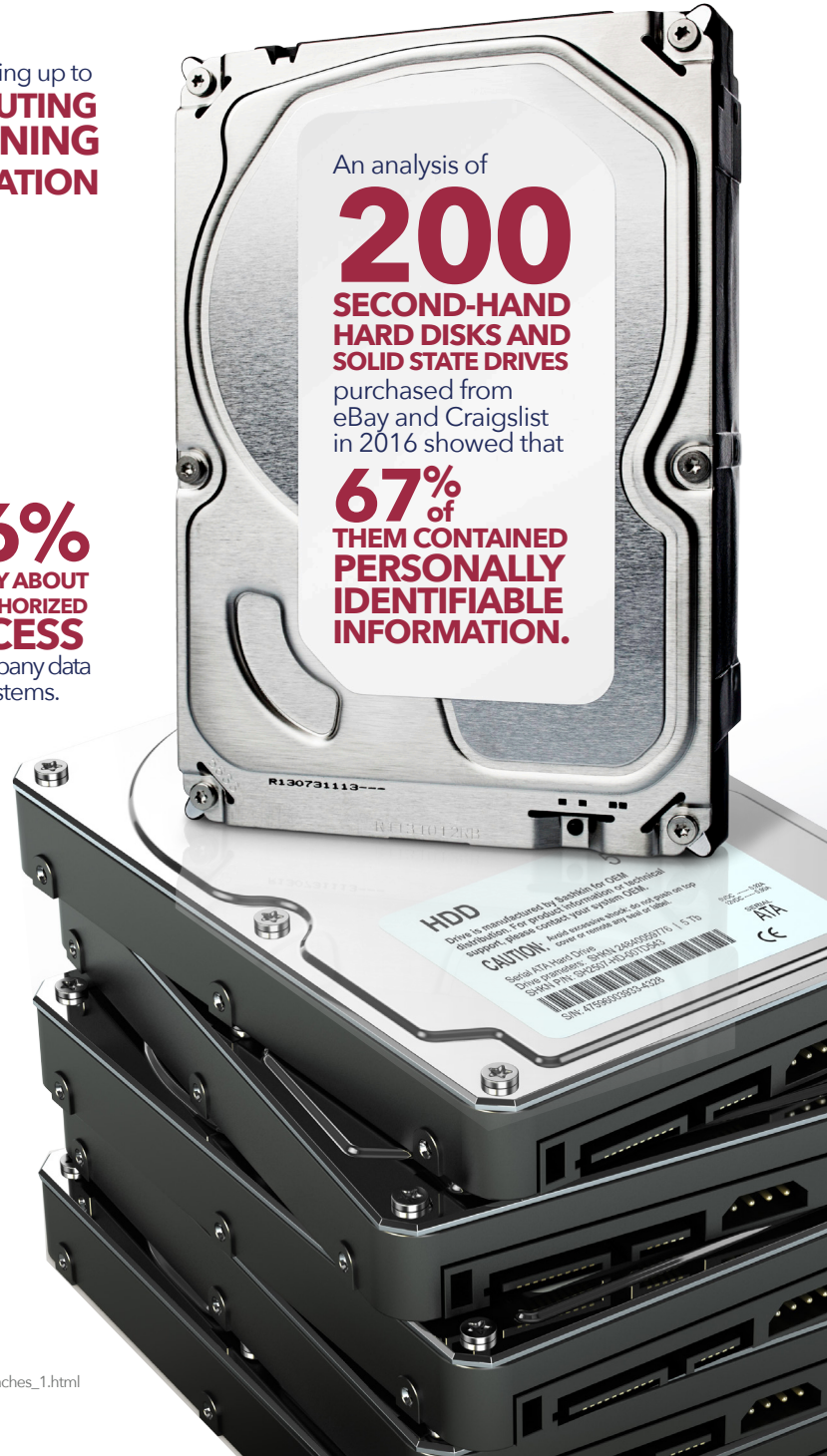
**ONLY 57%** of

**C-SUITE EXECUTIVES DISPOSE OF ELECTRONIC DEVICES** on a quarterly basis or more frequently.



**44%** of

**SBOS HAVE NO POLICY FOR THE STORAGE AND DISPOSAL OF HARD DRIVES,** leading to hard drives being stockpiled around the office.



An analysis of **200 SECOND-HAND HARD DISKS AND SOLID STATE DRIVES** purchased from eBay and Craigslist in 2016 showed that **67% of THEM CONTAINED PERSONALLY IDENTIFIABLE INFORMATION.**

Sources:  
1. 2017 Identity Fraud Study by Javelin Strategy & Research  
2. www.welivesecurity.com/2016/12/30/biggest-security-incidents-2016/  
3. Ponemon Institute's "2017 Cost of Data Breach Study: Global Overview"  
4. www.inc.com/joseph-steinberg/new-report-businesses-suffer-serious-measurable-damage-from-data-breaches\_1.html  
5. experian.com/blogs/insights/2017/03/e-commerce-fraud-rates-spike-in-2016/