

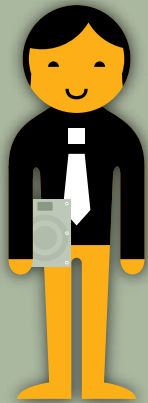
# WHERE IS THE GAP IN INFORMATION SECURITY?

## PERCEPTION

58% OF UK BUSINESSES BELIEVE A SECURITY BREACH WOULD NOT SERIOUSLY IMPACT THEIR BUSINESS

## REALITY

THE AVERAGE COST OF A DATA BREACH IN 2012 WAS £2.1 MILLION\*



**77%**  
OF LARGE  
COMPANIES

VS

ONLY  
**48%**  
OF SMALL ONES

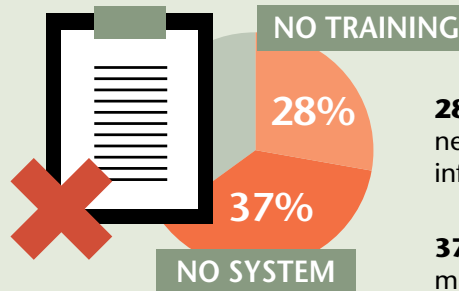
have someone responsible for information security issues at management or board level.

**2** OUT OF **5** LARGE  
EVERY BUSINESSSES

prosecuted for a data breach reported a loss of more than £500,000.

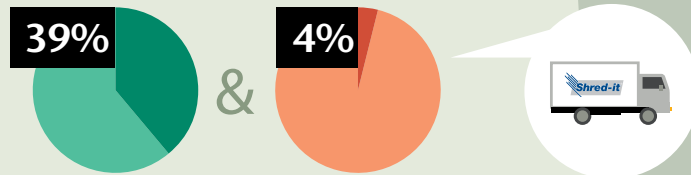


COMPARED TO LARGE BUSINESSES, SMALL ONES ARE LESS THAN HALF AS LIKELY TO BE AWARE OF THE EU DATA PROTECTION DIRECTIVE REFORMS.



**28%** of UK small businesses have never provided training on information security to employees.

**37%** don't even have a protocol for managing information security.



ONLY **39%** OF LARGE BUSINESSES AND **4%** OF SMALL ONES USE A PROFESSIONAL SHREDDING SERVICE TO DISPOSE OF SENSITIVE DOCUMENTS. COMPANIES WITH REVENUE OVER £1M ARE 8 TIMES MORE LIKELY TO DO SO.

LESS THAN  
**1/4** OF  
BUSINESSES



both large and small crush their electronic media.

All of the statistics provided (unless otherwise stated) are from the Shred-it 2013 Information Security Tracker powered by Ipsos Reid.

\*2013 Cost of a Data Breach Study: Global Analysis." May 2013. www.symantec.com



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