

SECURITY TRACKER

SMALL & MEDIUM ENTERPRISES (SMEs)

ARE PUTTING THEMSELVES AT GREAT RISK OF A DATA BREACH BY "NOT CORRECTLY DISPOSING OF ELECTRONICALLY STORED INFORMATION"

Cybersecurity

51%



DON'T HAVE A CYBERSECURITY POLICY

32%

HAVE NEVER DISPOSED OF HARDWARE CONTAINING CONFIDENTIAL INFORMATION THAT IS NO LONGER NEEDED



35%

DO SO LESS THAN ONCE A YEAR

1/4



OF SMALL BUSINESS OWNERS BELIEVE THAT THEIR THIRD-PARTY SUPPLIER WOULD BE RESPONSIBLE IF INFORMATION PASSED TO THEM WAS LATER FOUND TO BE A PART OF AN INFORMATION BREACH

Information Security Overall



75%

SMALL BUSINESS OWNERS (64%) ARE LESS LIKELY THAN C-SUITE (75%) TO PROVIDE A POSITIVE GRADE TO THE UK GOVERNMENT WHEN IT COMES TO THEIR COMMITMENT TO INFORMATION SECURITY



64%



WITH ONE IN THREE (31%) SMALL BUSINESS OWNERS SAYING THEIR RESPONSE NEEDS IMPROVEMENT



21%

BELIEVE THEY HAVE NO DOCUMENTS THAT WOULD HURT THEIR ORGANISATION IF STOLEN



BUT

EVERYTHING FROM EMPLOYEE RECORDS TO CLIENT INVOICES ARE POTENTIALLY SENSITIVE

Consequences



RECENT CYBER-SECURITY BREACHES AT COMPANIES SUCH AS EBAY SHOW THAT THE DAMAGE CAUSED BY ELECTRONICALLY STORED INFORMATION CAN BE SIGNIFICANT

OVER 23,000 RECORDS ARE COMPROMISED

BY THE AVERAGE DATA BREACH

THE AVERAGE DATA BREACH

COST

IS ABOUT £2.17 MILLION

INCLUDING

£0.9 MILLION IN LOST BUSINESS

All of the statistics provided are from the Shred-it 2014 Information Security Tracker powered by Ipsos Reid 2014 and Cost of Data Breach Study: Global Analysis Independently conducted by Ponemon Institute LLC, May 2014



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