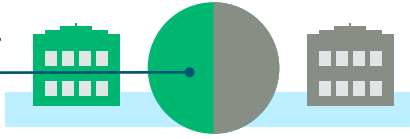


# WHY ARE THEY AT RISK?

In the event of a data breach,

**ONLY 10%** BELIEVE THAT IT WOULD SERIOUSLY IMPACT THEIR ORGANISATION



**18%** DON'T AUDIT THE SECURITY

procedures and protocols they have in place

**WHY THEY NEED TO BE CONCERNED?**



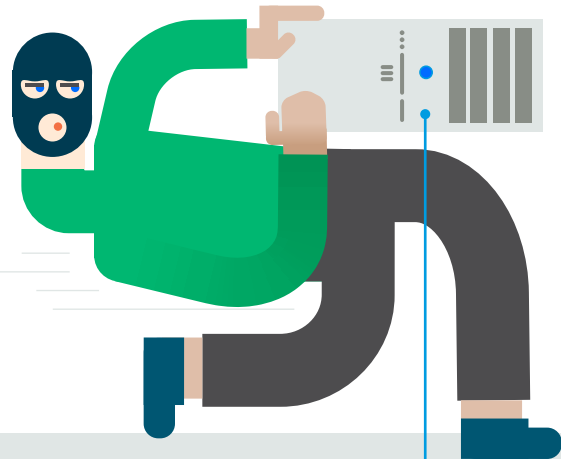
**42% of SMEs** think there is no financial penalty for losing information



A data breach costs businesses on average **£2.37 MILLION** including £1.07 million in lost business.

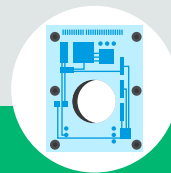
**27%** HAVE NO PROTOCOL

for storing and disposing of confidential data



**40%** HAVE NEVER DISPOSED

of hardware containing confidential information



**WHAT THEY CAN DO MITIGATE RISK?**

Install locked shredding containers for secure disposal of documents

Securely destroy hard drives once they are no longer needed

Train employees on Information Security Policies

Statistics sources: Shred-it 2015 Information Security Tracker powered by Ipsos Reid 2015 Cost of Data Breach Study — United Kingdom, independently conducted by Ponemon Institute LLC



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