

# Protect your business with Shred-it Hard Drive Destruction.

The average cost of a data breach is more than £2.5 million<sup>1</sup>.



## If you're not using a secure destruction method, your business is at risk.

You have a legal obligation to keep the private information of your customers, employees and business secure. Stay compliant by using Shred-it Hard Drive Destruction for obsolete data storage:

- old computer hard drives
- retired server hard drives
- unused flash & external hard drives
- photocopier hard drives

## What happens to your old technology could make or break your company.

You may be tempted to just throw out old hard drives, erase them, or worse, stockpile them in storage. But if confidential data gets into the wrong hands it can lead to loss of customers and revenue. Even if data has been erased, it can be still be recovered.

1 2016 Cost of a Data Breach Study: United Kingdom by the Ponemon Institute  
2 Shred-it 2016 Information Security Tracker powered by Ipsos MORI

**32% of businesses have never disposed of hard drives, USBs or other hardware that contain confidential information.<sup>2</sup>**



## Say 'Hello' to Shred-it Hard Drive Destruction.

Shred-it Hard Drive Destruction ensures your sensitive data is 100% inaccessible by physically destroying the drive.

- **Our Service is Quick and Easy** – Just one call can make hard drive destruction a part of your regular business practices
- **We're Flexible** – We'll recommend the best destruction method based on your workplace needs, on-site or off-site, one-off or regularly-scheduled service
- **It's Affordable** – For just a few pounds per hard drive, can you afford not to?
- **You get Reliable Service** – We ensure your sensitive data is physically destroyed – the only way to guarantee the information is unrecoverable
- **We Recycle** – After destruction, we recycle the materials for you with approved partners to reduce your carbon footprint

## Let Shred-it protect your whole business with customised information security.

Combining document and hard drive destruction leads to a more secure workplace. We've got the right solutions to fit your needs and budget.

## Why Shred-it Hard Drive Destruction?

- **100% DESTROYED** – Seeing is believing. Only physically destroying your hard drives ensures that the information is unrecoverable
- **100% SECURE** – Our chain of custody process provides end-to-end security
- **100% ASSURED** – Itemised Certificate of Destruction for your files
- **100% PEACE OF MIND** – Risk-free alternative to stockpiling, erasing, reformatting or degaussing
- **100% SHRED-IT** – More than 25 years of total commitment to secure information destruction

Contact us today to get started

[shredit.co.uk/hdd-uk](https://shredit.co.uk/hdd-uk)  
**0800 028 1164**

