



OF BUSINESSES OWN LAPTOPS



THEFT OR FRAUD USING LAPTOPS IS THE SECOND MOST COMMON CAUSE OF AN ORGANISATION'S WORST DATA BREACH. ¹

THE Hidden Costs OF A Laptop



of LARGE organisations



of SMALL organisations had a security breach last year.

IN ONE YEAR ALONE, LOST LAPTOPS CAUSED MORE THAN

9000
SECURITY INCIDENTS

+

116
CONFIRMED DATA BREACHES ¹

46% OF ALL LAPTOPS CONTAIN CONFIDENTIAL DATA

CONFIDENTIAL

ONLY $\frac{1}{3}$ OF THOSE SYSTEMS ARE ENCRYPTED ²

THE AVERAGE LAPTOP LOSS COSTS:

£31194

80% RESOLVING DATA BREACHES ²

<p>IN 2013, A LAPTOP CONTAINING</p> <p>20143 EMPLOYEE RECORDS</p> <p>WAS LOST.</p>	<p>THE COUNCIL WAS FINED</p> <p>£150,000.</p>	<p>THE LARGEST EVER FINE FOR DATA BREACH IS:</p> <p>£980000</p>	<p>FOLLOWING THE THEFT OF AN UNENCRYPTED LAPTOP CONTAINING PERSONAL DATA OF</p> <p>11 MILLION BANK CUSTOMERS</p>
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TO AVOID A SECURITY BREACH

Sources
¹ PWC 2015 UK Information Security Breaches Survey
² "The Billion Dollar Lost Laptop Problem." Ponemon Institute. 2010. May 2014.



KEEP YOUR LAPTOP SECURE



BACK UP



ENCRYPT



DISPOSE OF IT PROPERLY
(when you're finished with it)

³ <http://www.techworld.com/security/uks-10-most-infamous-data-breaches-3604586/>



Making sure it's secure.™

Learn more about safeguarding your old laptops and hard drives by visiting www.shredit.co.uk/hard-drive