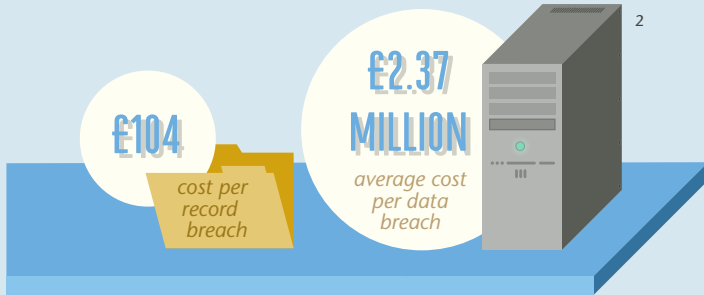




71% OF IT PROFESSIONALS are not confident in recovering data following a breach.⁵



HOW SECURE IS YOUR E-MEDIA DISPOSAL PROCESS?

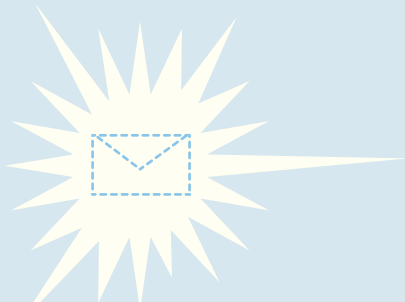


37% of organisations have never disposed of hard drives.⁴

300 HARD DRIVES PURCHASED FROM EBAY SHOWED

34% HAD DATA IDENTIFYING AN INDIVIDUAL OR ORGANISATION⁶

- credit card numbers
- names and contact information
- medical records
- emails



Companies lost the equivalent of **24 MILLION EMAILS** each over the last two years.³

It can take just **A FEW MINUTES** to restore data from a discarded hard drive

Once your e-media is destroyed it's 100% non recoverable

Sources

- ¹ MyTechLogy.com – Information Security: Business Hard Drive Are Information Goldmines
- ² Ponemon Institute, 2015 – Cost of Data Breach Study: United Kingdom
- ³ EMC – Over \$1.7 Trillion Lost Per Year from Data Loss and Downtime
- ⁴ Shred-it – 2015 Security Tracker
- ⁵ EMC – Over \$1.7 Trillion Lost Per Year from Data Loss and Downtime
- ⁶ Online Trust Alliance – 2014 Data Protection & Breach Readiness Guide



Making sure it's secure.™

Contact Shred-it to book your free Security Risk Assessment. Call 0800 028 1164 or visit shredit.co.uk