

# 6 RECYCLING & SUSTAINABILITY MYTHS. **BUSTED**

Explore our 6 Recycling & Sustainability Myths, Busted to discover common misconceptions and actions you can take to do **more for our planet.**

## MYTH 1



### You can't recycle confidential information

#### UNTRUE

Our document destruction services securely destroy and recycle 100% of paper. So, your private and sensitive information is kept secure and then recycled to protect the environment and conserve natural resources

## MYTH 2

### Recycling uses more energy than it saves



#### INCORRECT

Up to 95% less energy is needed to make products using recycled materials. Recycled paper produces 74% less air pollution than if it was made from raw materials <sup>[1]</sup>.

## MYTH 3



### Everything can only be recycled once

#### FALSE

Glass and metals can be recycled indefinitely, without a loss of quality. Paper can be recycled as many as seven times before the fibres get too degraded to be useful as new paper. <sup>[2]</sup>

**We protect what matters.**

 **Shred-it®**

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## MYTH 4



**Recycling documents and hard drives will securely destroy your confidential data**

### ALSO UNTRUE

Confidential documents and hard drives can't be thrown in the recycling bin. Data thieves will be able to retrieve this data! Our services ensure documents are securely destroyed and recycled.

## MYTH 5

**Shredding companies only care about security**



### NOT TRUE

Shred-it is committed to both the protection of your confidential information and our planet! Recycling 100% of your securely destroyed documents and hard drives is just one part of this.

## MYTH 6



**A single individual can't make a dent or difference**

### FAKE NEWS

Imagine if everyone in the world, or even just in your town or city, felt this way - it'd be disastrous. We're here to help protect our planet in whatever way we can.

[1] Ecology Center - <http://ecologycenter.org/wp-content/uploads/2012/05/recycling-and-waste.pdf>

[2] National Geographic - <https://www.nationalgeographic.com/environment/article/5-recycling-myths-busted-plastic>

Contact Shred-it for your workplace security needs.  
0800 197 1164 | [shredit.co.uk](http://shredit.co.uk)

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