

# HOW TO REDUCE YOUR COMPANY'S CARBON FOOTPRINT

Every day, workplaces around the world are taking steps to reduce their carbon footprint. Here are some practical and cost-effective ways your company can reduce theirs.



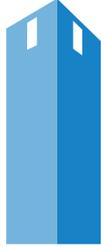
## Shred-it!

Every person in the UK consumes the equivalent to

**4.48**  **trees per year**

for the purpose of paper alone.

The average office worker uses

 **10,000** sheets of paper each year  
**68%** of those 10,000 sheets are wasted <sup>(1)</sup>

It takes

**70%**

less energy and water to recycle paper.



than to create new paper from trees.

By developing a green office policy that champions the

**Three R's**  
**REDUCE,**  
**REUSE**  
**RECYCLE**



you can drastically reduce your company's carbon footprint.

But our shredding services protect more than just our planet, we protect your confidential data too.



**Secure Recycling**

Secure consoles are regularly emptied by trained and security-vetted staff, before documents are securely destroyed using proprietary cross-cut shredder technology.



The entire process is tracked via a handheld scanning device and a Certificate of Destruction is issued after every shred.

Our document destruction services securely recycle 100% of all shredded paper. Once documents have been destroyed, Shred-it bales all shredded paper and sends it to a paper mill where it is pulped - with impurities and printing ink removed - which is then used to create new paper products.

# Here's a few of the other ways you can reduce your company's carbon footprint:



## Be Energy-Efficient

- **Install energy-efficient lighting** and switch lights off when they're not in use.
- Encourage employees to **switch off equipment at the end of the day**. Extension leads can make it easier to turn everything off at once
- **Purchase energy-efficient equipment** and appliances. Look after them to maintain efficiency.
- **Insulate your workplace** with double-glazed windows and draughtless doors.
- **Turn the thermostat down** - where possible - during working hours. Turn it right down at night when no one is around!



## Low Carbon Commutes

- **Promote sustainable travel**. Rather than drive, encourage employees to bike, walk, take public transport, or even car share.
- If your company has a fleet of vehicles, **use energy-efficient models and energy-efficient routes** to reduce emissions and fuel consumption.
- **Reduce unnecessary business travel** and consider video conferencing instead of road or air travel.



## Reduce Your Waste

- **Review your company's packaging** of products and condense where possible.
- **Only print if necessary!** Reduce paper usage by converting as much as possible to digital.
- **Put a company recycling programme in place** for cans, plastic and glass. Food waste can also be recycled into fertiliser and can even be used to generate electricity.
- **For everything else**, our document destruction services ensure all paper, old mobile phones, hard drives and data-sensitive electronic media is securely destroyed before recycling.



## Beyond Your Business

- **Adopt a sustainable procurement policy** that encourages the purchasing of eco-label products and promotes low carbon incentives.
- Only partner with companies that also have a sustainability policy in a place, **like Shred-it!** Our secure shredding consoles are made from 100% recycled wood particleboard and we're always on the lookout for ways to make us even greener in the future.
- Plus, as part of our ongoing efforts to be a low carbon company, we're replacing our older vehicles with more **fuel efficient models** and optimising vehicle routing to minimise our carbon emissions per collection!

To learn more about how we're environmentally responsible and secure, call us on **0800 028 1164** or visit **shredit.co.uk**.

**We protect what matters.**

Shred-it® is a Stericycle solution.

 **Shred-it**®